

# 2010

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## MARKETING DIRECTORY

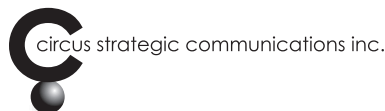
This year's annual Marketing Directory includes some of the most reputable marketing suppliers from around the world. From holiday displays to special events, it is an invaluable tool for all shopping center marketing directors.

## ADVERTISING AGENCIES



**CINDY BOHDE ENTERPRISES INC.**  
50 E. Bellevue Pl. Suite 2006  
Chicago, IL 60611  
Ph: 312-642-2484 Fx: 312-642-2483  
E: cindy@bohdenterrprises.com  
W: www.bohdenterrprises.com

*Specializing in retail, real estate and consumer marketing. Specific expertise in shopping center and mixed-use property marketing, leasing support material development, retail corporate and property positioning and public relations. Also, website direction, advertising and crisis communications.*



247 Armstrong Ave., Unit 11  
Georgetown, ON L7G 4X6  
Contact: Cheryl Cardon  
Ph: 905-873-8426 Fx: 905-877-3327  
E: cheryl@circuscommunications.ca  
W: www.circuscommunications.ca

*A full service advertising agency specializing in integrated shopping centre campaigns, interactive websites, viral marketing and social networking strategies.*



**COHN MARKETING**  
2881 N. Speer Blvd., Denver, CO 80211  
Ph: 303-839-1415 Fx: 303-839-1511  
E: cindy@cohnmarketing.com  
E: jeff@cohnmarketing.com  
W: www.cohnmarketing.com

*We create results for growing companies in the Shopping Center Industry. Our award-winning services include Integrated Marketing Strategy, Brand and Creative Development, PR, and Advertising. Experience includes Corporate Branding, Multi-Center Shared Creative, Single Property Marketing, Multi-cultural Marketing, and Comprehensive PR Programs. Our team of industry-experienced professionals is respected for providing results oriented and creatively compelling solutions.*



30 Lesmill Rd, Unit 7  
Toronto, ON M3B 2T6  
Contact: Jamie DeRose, CMD  
Director of Client Services  
Ph: 416-449-4412 ext 2222 Fx: 416-449-5501  
E: jderose@thecollective.ca  
W: www.thecollective.ca

*At the collective, our work is powered by one thought... Seeing you Bigger. Our client partners benefit from our extensive experience in "relationship" planning, creative & design, media planning & buying, interactive and events. We are committed to achieving measurable results. To do this, we create strong "relationships" between you and your customers. "Relationships" are fostered through good conversation. We use the right mix of communication tactics to facilitate the right conversation between you and your customer. Want to know more? Visit us at thecollective.ca*



**CYBERGRAPH**  
advertising, inc.

**CYBERGRAPH ADVERTISING, INC.**  
610 N. Person Street  
Raleigh, NC 27604  
Ph: 919-834-2725 Toll-Free: 888-625-5744  
Fx: 919-838-9126 Toll-Free Fax: 888-513-5067  
E: sales@cybergraph.com  
W: www.cybergraph.com

*CyberGraph offers complete agency services for all your advertising needs. Projects range from a single ad to grand opening campaigns. For those on tight budgets, CyberGraph offers over 2500 ready-to-use designs in their online catalog for use in print ads, signs, brochures or postcards. Fast turnaround, online ordering, online proofing system, in-house printing and affordable prices make CyberGraph the agency of choice of marketing directors nationwide.*



**DODIER & COMPANY, INC.**  
1745 E. River Road, Suite 201, Tucson, AZ 85718  
Contact: Vic Dodier, President  
Ph: 520-299-1000 Toll Free: 800-970-7392  
Fx: 520-299-8198  
E: vic@dodier.com  
W: www.dodier.com

*Dodier & Company has been providing innovative ad campaigns and full-service marketing programs for regional malls, lifestyle and specialty shopping centers since 1989. View our creative portfolio of Direct Mail, Print, Collateral & Web Programs on-line at www.dodier.com. Turn-key, custom and shared programs available.*



designmarketing  
PO Box 231342, Encinitas CA 92023  
Ph: 760-634-0531 Fx: 760-634-7757  
Contact: Julie Post  
E: jpost@dmmanagement.com  
E: kchandler@dmmanagement.com  
W: AdsByDM.com

*Design Marketing provides professional marketing and advertising services to shopping centers with modest budgets. We combine 40 plus years of marketing expertise and award winning creativity to provide clients with a custom campaign that embraces the unique characteristics of their center and its customers. Our agency services range from a total and comprehensive marketing plan and implementation to single project solutions.*



**DOTFUSION WEB DEVELOPMENT  
AND ADVANCED INTERNET MARKETING**

188 Spadina Avenue, Suite 503  
Toronto, ON M5V 1M7  
Contact: Chris Bryce  
E: cbryce@dotfusion.com  
Fx: 888-420-3609  
W: www.dotfusion.com  
Blog: www.retailmarketingblog.com

*Social Media • Mobile Marketing • iPhone Apps  
Wicked Contests • Interactive Store Directories  
Maxi/Maple Leaf award winning client list Experts in Google Search Optimization, Email List Growth, Design and Deployment, Websites and Special Creative Campaigns Easy to understand web analytics/reports, 13 years developing online strategies, that keep your customers returning to your site, Shopping Centre, and Stores.*



**IDEA WORKSHOP**  
Toronto Office: 130 Spadina Avenue, Suite 500  
Toronto, ON M5V 2L4  
Vancouver Office: 3-1363, 56th Street,  
Delta, B.C. V4L 2P7  
Contact: Jon Packer, Principal  
Ph: 1-416-504-3977 Fx: 416-504-1608  
W: www.ideaworkshop.ca  
E: jon@ideaworkshop.ca

*Public relations is the single most effective and efficient way to get your message seen and heard. Idea Workshop will work with you to create impactful campaigns that stand out, drive traffic and sales, generate media coverage and differentiate your centre from its competitors. As a full-service communications agency that has been launching award-winning programs in the shopping centre industry for more than 12 years, we will help you be seen and be heard.*

## panzano & partners llc

304 Harper Drive, Suite #205  
Moorestown, NJ 08057  
Contact: Bob Maurer  
Ph: 856-866-5500 Fx: 856-866-1022  
E: bob@p2site.com  
W: www.p2site.com

For over 36 years, Panzano & Partners has been in the business of branding destinations and driving masses of consumers to experience them. They're what we call *Experiential Destinations* and include shopping centers, mixed-use projects, hotels, resorts and amusement parks. As the premiere marketing and advertising agency of the shopping center industry, we've marketed over 500 unique destinations worldwide. Panzano & Partners, *We Move People.*<sup>™</sup>



### SGM AGENCY

1693, St-Patrick Street  
Montreal, QC H3K 3G9  
Contact: Sonia Gagnon  
E: info@sgmagence.com  
Ph: 514-766-0391  
W: www.sgmagence.com

### VOCATION. VOCATION. VOCATION.

Ours is retail and estate communications. SGM synergizes creative depth, well-honed listening skills and years of specialized experience to help take consumers all the way, wherever you want them to go.

## suburbia

3-1363 56th St., Delta, B.C. V4L 2P7  
Contact: Virginia Boggie  
Ph: 604-943-6414 Fx: 604-943-5516  
E: virginia@suburbiaadvertising.com  
W: www.suburbiaadvertising.com

Suburbia is a leading retail branding agency in Western Canada with over 20 years experience working with shopping centers to create or revitalize their brand to increase sales.



### TELESCOPE MARKETING & COMMUNICATIONS

82 Pettit Drive, Toronto ON M9R 2X2  
Ph: 647-669-0613  
Contact: Phillip Newsome  
E: p.newsosome@telescopemarketing.com  
W: www.telescopemarketing.com

Telescope focuses on delivering results! Our group of senior consultants, copywriters, web marketers and art directors bring clarity and creativity to solving marketing challenges. We have extensive shopping center experience in addition to a record of results in other business categories that include: retail, travel, services and packaged goods. Our innovative organizational structure reduces overhead costs and fees. Clients benefit by accessing senior strategic and creative power at very competitive rates.

## XEN COMMUNICATIONS

### P.R. Boutique

Contact: Brenda Maynard-Richardson  
Ph: 416-628-3832  
E: brenda@xencom.ca  
W: www.xencom.ca

Enhance ad campaigns, amplify brand recognition, strengthen your company's profile, and build up your credibility. With over a decade of industry experience, our consultancy is pleased to offer comprehensive services without the big agency price tag. From a single press release, to a full blown PR campaign, Xen Communications can help you achieve your objectives.

## AMUSEMENT RIDES



### WATTMAN TRAINS & TRAMS

828 boul Industriel  
Granby, QC Canada J2J 1A4  
Contact: Gilles Richard  
Ph: 1-877-WATTMAN (928-8626)  
E: info@wattman.ca  
W: www.wattman.ca

Fun-filled rides to remember for a long time. The Mini Express train and the Tramway are ideal for sightseeing tours and rides.

## BANNERS AND FLAGS



3102 W. Alton Avenue  
Santa Ana, CA 92704  
Ph: 888-500-5006 or 714-436-0705  
Fx: 714.436.0612  
W: www.dlimaging.net

From seasonal pole banners to large-format printing, our creative team will take your project from concept to installation with the creativity and attention to detail you need. Stand out from the crowd with custom artwork made to suit your design needs. Count on the DL Imaging team to deliver top quality, vibrant printing on time and on budget. We also offer a full line of hardware and banner stands to complete your program.

## CELEBRITY APPEARANCES

### CELEBRITY EVENTS NETWORK

Contact: Lilana Novakovich  
Ph: 416-769-6686 Fx: 416-762-0071  
E: LilanaatCEN@aol.com  
W: www.celebrityeventsnetwork.ca

Exclusive agents for top HGTV, Food Network, W & CBC hosts including Sarah Richardson, Tommy Smythe, Steven Sabados, Chris Hyndman, Christine Cushing, Chef Micheal Smith, Anna Wallner and Kristina Maticic (Shopping Bags). Kids' events and Soap Opera stars also. Celebrating 30 years in business!

## CHILDREN'S PLAY AREAS



### ArchitectureKids®

AMAZING CHILDREN'S PLAY AREAS  
www.architecturekids.com

Contact: Sean Fitzgerald  
Ph: 480-967-3409  
E: sean@architecturekids.com

ArchitectureKids creates the most amazing KidHouses in the world! Our play areas inspire kids to dream, explore and use their imagination. Whimsical and weather resistant for outdoor lifestyle centers or indoor play areas. Visit our website to see Sophie's Magical Windmill, the Dream Tree, Build-a-Bear Cub Condo or Red Beard's Revenge Pirate Ship.



### INTERNATIONAL PLAY COMPANY

20216 - 98th Avenue  
Langley, BC V1M 3G1  
Contact: Kathleen Kuryliw  
Ph: 604-882-1188 Fx: 604-882-1977  
E: sales@iplayco.com  
W: www.iplayco.com

International Play Company designs, manufactures and installs affordable play structures and interactive games for children of all ages. We also offer premium soft foam play items and soft toddler sport arenas. Iplayco will work hand in hand with your team to develop a proposal that meets your retail needs and budget. Play areas provide a fun place to park the children while parents shop and attract families to your shopping center. Our structures can be built in an unused space or near the food courts. ADA, ASTM and CSA compliant and have CPRA Certified Safety Inspectors.

## CHILDREN'S PLAY AREAS (CONT.'D)



**PRIME PLAY BY: WHITEWATER**  
1418 Cliveden Avenue  
Delta, BC V3M 6L9  
Contact: Nathan Jones  
Ph: 604-526-7529 Ext. 105  
Fx: 604-526-7527  
E: mail@primeplay.com  
W: www.primeplay.com

*Prime Play is a world-leading designer, manufacturer and installer of play systems including Traditional modular systems, Ballocity interactive ball play, Custom Creative themed systems and more. From fun, creative and safe designs to the latest in materials and production technology, Prime Play brings a world of imagination to each of their play systems.*

## COLOR CONSULTANTS/ MARKETING



architectural  
color consultants

920 Inca Street  
Denver, CO 80204  
Contact: James Martin  
Ph: 303-308-0220  
E: james@colorpeople.com  
W: www.colorpeople.com

*Once you are the "Old Center" you face a downhill slide. We can accomplish a facelift to make it look fresh and trend savvy by simply painting. Your maintenance dollar becomes a marketing dollar. Architectural Color Consultants and Trend Experts, The Color People work nationally and provide the most cost effective change you can make to revive your center.*

## CUSTOM DECOR HOLIDAY LIGHTING



**ALPINE ARTISAN STUDIOS**  
1441 W. 124th Avenue  
Westminster, CO 80234  
Contact: Jennifer Vanini, President  
Ph: 303-294-9696 x16 Fx: 303-298-0535  
E: jenn@AlpineArtisanStudios.com  
E: info@AlpineArtisanStudios.com  
W: www.AlpineArtisanStudios.com

*Alpine Artisan Studios is a designer and manufacturer of visual merchandisers and indoor/outdoor seasonal displays. With over 250 products, including the Evergreen Specialty Collection, Alpine takes pride in offering high quality, made in USA products with energy efficient LED lighting, and specializes in outdoor decor programs that attract attention day and night. For over 75 years, the experienced Alpine team has served clients throughout the United States and beyond. Full-service programs enhance our product offering and include design, installation/removal, and program management. Contact us for a free design consultation and information regarding our newest products.*

## DISPLAY / HOLIDAY DECOR



P.O. Box 208, 384 Broyles Street  
Sparta, TN 38583  
Contact: Steven Broyles  
Ph: 931-836-1212 Fx: 931-836-2002  
E: info@aachristmas.com  
W: www.allamericanchristmas.com  
or www.aachristmas.com

*Commercial Displays for Indoor and Outdoor use. LEDs and Traditional Lighting and Supplies. Artificial Trees up to 100 feet tall. Banners and Wreaths, Garlands and Bows.*



**DON BOWMAN DESIGNS INC.**  
P.O. Box 7161,  
Waco, TX 76714-7161  
Contact: Don Bowman  
Ph: 1-800-323-4018  
Fx: 1-800-687-0942  
E: don@dbdesigns.com  
W: www.dbdesigns.com

*We provide quality custom decor for Interior and Exterior commercial properties. From custom Seasonal Banners to Giant pre-lit trees, pre-decorated Wreaths and Garland. LED lights are available on all our décor and roofline lighting. Mall accessories from snow products to mini-lights are available. Check our web site or call for a colorful brochure.*



Kevin Maurer, Display Consultant  
25 Christmas Lane,  
Frankenmuth MI 48734  
Ph: (800) 544-6635 Fx: 989-652-8678  
www.bronnerscommercial.com

*Customer satisfaction for over 50 years! We specialize in creating spectacular custom designed Christmas and Easter displays. Offering a complete line of décor and services to enhance new and old programs. Please call or email for your free catalog or to request a design consultation. Find us on Facebook, Bronner's Commercial Display, follow us on Twitter @BronnersDisplay.*



20-10 Maple Avenue, Bldg. 31-C  
Fairlawn, NJ 07410  
Contact: Nancy DeLuca  
Ph: 973-423-5000 Fx: 973-423-6000  
E: ndeluca@cspdisplay.com  
W: www.cspdisplay.com

*Designers and manufacturers of innovative indoor/outdoor Christmas and seasonal décor for shopping centers. Services include installation, removal and full management. Cost efficient Holiday LED lighting/custom banners. Trade show exhibit design, fabrication, installation/removal and full management. Fully modular 100 percent recyclable retail barricade system, custom graphics. Staging-permanent and temporary. Soft play systems.*



PO Box 848, Shelby, NC 28151  
Physical Address:  
2409 South Post Road, Shelby, NC 28152  
Ph: 704-434-4820 Fx: 704-434-4850  
E: championstudios@carolina.rr.com  
W: www.championstudiosonline.com

*Champion Studios is an all inclusive design, marketing, sales and installation company that provides exceptional quality seasonal décor products and displays for shopping malls, lifestyle centers, airports, casinos, and other commercial properties. With over 26 years of experience in design and manufacturing, we feature only the highest quality unique products on the market. Our imaginative design staff is ready to create the perfect theme for your property. For first class products and dedicated customer service, call Champion Studios today!*



7602 University Avenue  
Lubbock, TX 79423  
Contact: Brandon Stephens VP marketing  
Ph: 800-687-9551 Fx: 806-722-9627  
E: brandon@thedecorgroup.com  
W: www.christmasdecor.net

*Your complete holiday decorating solution since 1986! Professional holiday decorating services in 375 markets across 48 states & Canada! Complete design, installation, maintenance, takedown & storage! Wide product selection for all types of businesses. Contact us for a location in your area!*



3102 W. Alton Ave. Santa Ana, CA 92704  
Ph: 800-436-3627 or 714-436-0705  
Fx: 714-436-0612  
W: www.dekra-lite.com

*Bring a fresh and innovative approach to your holiday decorating with the experts at Dekra-Lite. We'll assist you in every aspect of transforming your property for the holidays, from design to installation. Choose from our wide array of dazzling products or have us fabricate custom pieces to bring your vision to life. Experience what makes us the premier decorator for hundreds of commercial properties, amusement parks and cities from Los Angeles to New York.*



**STUDIO ARTEFACT INC.**  
Contacts: Jeannie Marcotte  
& Alexander Uhl  
Ph: 514-933-7666 Fx: 514-933-5980  
E: sales@studioartefact.com  
W: www.studioartefact.com

*Studio Artefact specializes in custom-made Holiday décor & Lightshow. Our interior and exterior products have been displayed in shopping centers across North America and Europe for the past 24 years. Our mission: To create and produce the perfect Holiday décor for your amazement.*



**HOLLYWOOD SNOWFX**  
1031 N. Laurel Ave., Suite 3  
Hollywood, CA 90046  
Contact: Jeremy Vargus  
Ph: 323-960-9014 Fx: 775-252-6627  
E: info@HollywoodSnowFX.com  
W: www.HollywoodSnowFX.com

*PhantasmicSnow™ appears on command and disappears like Magic with absolutely no clean-up required! • Fully Customized Snow Spectaculars • Jaw-Dropping Lasers • Customized Music Scores • Phantasmic-Glice™ Mobile Skating Rinks • Spectacular Ice Capades Shows • Mesmerizing Live Holiday Shows • Pyrotechnics & Fireworks • ICSC, ICSC Asia, MECSC*



## MagicSnow®

8581 Santa Monica Blvd.  
Suite 219, Los Angeles, CA 90069  
Contact: Adam Williams  
Ph: 310-289-9852  
Fx: 310-858-8260  
E: info@magicsnow.com  
W: MagicSnow.com

*The leading provider of special effects snowfall events for shopping centers and entertainment venues worldwide. MagicSnow creates the illusion of a realistic large scale snowfall in indoors or out. Falls on cue and disappears like magic!*



Units 1-5 Watery Lane,  
Darwen, Lancashire, BB3 2EB  
Ph: +44-01254-777-200  
Fx: +44-1254-873-770  
E: sales@mkillumination.co.uk  
W: www.mkillumination.com

*At MK Illumination we specialise in providing shopping centres with festive and decorative lighting displays. Our schemes help shopping centres establish a strong brand identity, resulting in improved customer satisfaction, loyalty, sales and increased revenue. We project manage every scheme: from conceptual design, manufacture and installation, through to storage and maintenance. We pride ourselves on our high standards of customer service, quality of product, energy efficiency and offering value for money.*



**DISPLAY & DESIGN**  
Site 24 Box 13, RR1  
Dewinton, AB T0L 0X0  
Contact: Patty Tuttle  
Ph: 403-606-3152 Fx: 403-938-7053  
E: milesds@platinum.ca  
W: www.milesdisplay.ca

*We design, Create and Manufacture Seasonal displays for shopping centers. From exciting Christmas Decorating to Back to School Displays, we do it all!*



1325 Terrill Road  
Scotch Plains, NJ 07076  
Ph: 908-322-5552  
Toll Free: 866-YULE-TIDE  
Fx: 908-322-4818  
E: john@parker3d.com  
W: www.parker3d.com

*Parker 3D is the Maxi Award winning, technology driven team. Partner with us to create event-based programs that encourage repeat visits and even inspire your guests to post videos of your décor to Youtube. We feature energy efficient, dazzling entertainment that fills parking lots and has caused tenants to sell out of products. Our décor has increased Santa photo sales by 54%.*



8125 Beach Street, Los Angeles, CA 90001  
Contact: Sharon Govern/Kelly Ramsey  
Ph: 714-846-0791 Fx: 714-840-1534  
E: sgovern@aol.com  
E: KCRamsey@aol.com  
W: silvestricalifornia.com

*For over 75 years Silvestri California has been a leader in the manufacturing of over-sized props, urns and Christmas ornaments. Production materials include fiberglass, foam, resin, metal and wood. In-line catalog items and custom design is available.*

## EXPERIENTIAL MARKETING

# Parade!

MAKE A BRAND ENTRANCE  
From Circus Strategic Communications Inc.

247 Armstrong Avenue, Unit 11  
Georgetown, ON L7G 4X6  
Contact: Darrell Kublick  
Ph: 905-873-8426 Fx: 905-877-3327  
E: darrell@circuscommunications.ca  
W: www.experienceparade.ca  
W: www.circuscommunications.ca

*The PARADE! video/photo system captures your "customer experience", watermarks it with your logo and message, and then emails it immediately to your customer...ready to be printed, saved & shared at the click of a button. Great for Santa photos and in-mall promotions.*

## EXECUTIVE SEARCH FIRMS



4510 Executive Drive, Suite 215  
San Diego, CA 92121  
Contact: Roberta Rea or Beth Silverman  
Ph: 858-457-3566 Fx: 858-457-4409  
E: roberta@shopthejobs.com  
E: beth@shopthejobs.com  
W: www.shopthejobs.com

*Renowned shopping center and retail industry recruitment firms Roberta Rea + Co., Inc. and Silverman & Associates Executive Search officially merged on February 1, 2010 to create ShopTheJobs.com, Inc. This new entity combines outstanding executive search services with the most comprehensive job posting and career site for retail and shopping center professionals to date. The 2009 launch of the new website offers online job postings, resume submittal capabilities and branding solutions. You will also find online resources and applications designed to assist both candidates and companies.*

## KIDDIE RIDES

**THEISEN VENDING COMPANY**  
2335 Nevada Ave North, Golden Valley, MN 55427  
Contact: Anita Bennett  
Ph: 800-633-3436 or 612-827-5588  
Fx: 612-827-7543 E: anita@theisenvending.com  
W: www.theisenvending.com

*National operator, distributor and manufacturer of distinctive, award-winning kiddie rides featuring licensed characters, simulator and interactive educational screens, and classic styles. Also distribute the top ranking coin-operated Fun carousel and battery-operated weight scales. Kiddie rides available for both enclosed and outdoor settings. Custom designed kiosks to your specifications.*

## MARKETING COMMUNICATIONS



**DOTFUSION WEB DEVELOPMENT AND ADVANCED INTERNET MARKETING**  
188 Spadina Avenue, Suite 503  
Toronto, ON M5V 1M7  
Contact: Chris Bryce  
E: cbryce@dotfusion.com Fx: 888-420-3609  
W: www.dotfusion.com  
Blog: www.retailmarketingblog.com

*Social Media • Mobile Marketing • iPhone Apps • Wicked Contests • Interactive Store Directories Maxi/Maple Leaf award winning client list. Experts in Google Search Optimization, Email List Growth, Design and Deployment, Websites and Special Creative Campaigns. Easy to understand Web analytics/reports. Thirteen years developing online strategies that keep your customers returning to your site, Shopping Centre, and Stores.*

## MASSAGE CHAIRS



**SMARTE CARTE, INC.**  
4455 White Bear Parkway  
St. Paul, MN 55110  
Ph: 651-429-3614  
Ph: 1-800-838-1176 ext: 3035  
Fx: 651-426-0927  
W: www.smartecarte.com  
Contact: Heidi Brinkworth

*A First Class Seats® vended massage chair concession is a new attraction for your guests, and an investment-free opportunity to turn under-utilized space into a revenue source for your mall. Massage chairs reenergize guests, allowing them to shop longer.*

## MEDIA COMPANIES



**EYE**, 747 Third Avenue, 35th Floor  
New York, NY 10017  
Ph: 646-871-4430 Fx: 646-871-4429  
W: www.eyecorp.com  
David Gibbs - CEO, EYE USA  
E: davidgibbs@eyecorp.com

*EYE is a leading Out-of-Home media supplier operating across the United States, Australia, New Zealand, Indonesia, Singapore and the United Kingdom. The EYE portfolio in the US encompasses over 3,500 panels in 250 shopping malls across the country, with more than half the portfolio sitting in the top 30 DMAs. EYE's digital network includes nine malls across the country. EYE's premium shopping center network (Eye Shop) targets Shoppers in the spending mindset. Eye Shop's international portfolio reaches 234+ million Shoppers each month throughout 355+ shopping malls across the US, Australia and New Zealand. No one knows Shoppers like EYE do!*

## MOBILE APPS



207 Edgeley Blvd., Unit 16-207  
Toronto, ON L4K 4B5  
Contact: Steve Sorge  
Ph: 1-888-854-5796  
E: steve.sorge@mobilefringe.com  
W: www.mobilefringe.com  
Twitter: @MobileFringe

*Creators of the Top Rated Toronto Eaton Centre iPhone App. Our Platform was specifically built for Property Managers and includes Mall Maps, Store Promotions, GPS Routing, Twitter, Facebook, You Tube and much more. Have one solution for the iPhone, Blackberry and all mobile devices. We have credibility and expertise in mobile development - that's our sole focus. Ready to Learn More? Contact Mobile Fringe today.*

## PEOPLE/VEHICLE COUNTING



201 Spinnaker Way, Unit #12  
Concord, ON L4K 4C6  
Contact: Jessica Faza  
Ph: 905-669-4095 Fx: 905-669-3769  
E: jfaza@a1countingsolutions.com  
W: www.a1countingsolutions.com

*A1 Counting Solutions is the North American supplier and systems integrator in the people/vehicle counting systems, parking guidance systems, traffic related components and access control systems.*

## PHOTOGRAPHY SANTA BUNNY



**CHERRY HILL PHOTO**  
4 East Stow Road, Marlton, NJ 08053  
Contact: Wanda J. Payton, SVP/Sales & Mktg  
Jonas A. Sullivan, SVP/Client Services  
Ph: 800-969-2440 Fx: 856-663-0880  
E: wpayton@cherryhillphoto.com  
E: jsullivan@cherryhillphoto.com  
W: www.cherryhillphoto.com

*Cherry Hill Photo is an industry leader in Holiday photos serving over 360 premier shopping centers worldwide. Our authentic Santas have created magical experiences and cherished family photos for almost 50 years. We incorporate state-of-the art equipment and innovative marketing and merchandising programs. Our employees' training emphasizes the Disney approach to quality service, and ensures the highest standards of professionalism in managing our photo operations. Cherry Hill Photo maintains offices in Cherry Hill, NJ; Atlanta, GA; Sacramento, CA; as well as Toronto, Canada. They are fully supported by Home Office specialists in every department, i.e. technology and equipment, accounting systems, personnel, payroll, public relations, legal, etc.*



**CREATING MAGIC, INSPIRING SMILES, CAPTURING MEMORIES!™**  
6632 Fig Street, Arvada, CO 80004-1044  
Contact: Philip Byrne  
Ph: 303-642-7147 Ext. 109  
E: info@noerrprograms.com  
W: www.noerrprograms.com

*Noerr leads the Digital Event Imaging Industry in Sales, Customer Care and Guest Experience. Quality is our hallmark. Our Santas are authentic with genuine white beards and twinkling eyes. Our goal is to make a positive impact on the Malls we serve.*



**SantaPlus™**

319 S. Cool Springs Rd  
O' Fallon, MO 63366  
Contact: Rick Eggesiecker  
Ph: 636-980-4012 Fx: 800-713-4449  
E: rick.eggesiecker@kodak.com  
W: www.santaplus.com

*Holiday photos are memories your customers will keep forever. So trust them with the best. No one brings more experience to your holiday photo promotions than SantaPlus. From our prompt, expert personnel...to our competitive commissions...to our leading-edge KODAK digital systems, SantaPlus delivers professional quality prints and service that will delight your customers! Call SantaPlus today and make your next holiday promotion the best one ever.*



Jeff Angelo, President/CEO  
Direct: 866-881-6379 Fx: 866-890-6215  
E: jeff@sepianet.com  
W: www.sepianet.com  
26069 Springer Cemetery Rd  
Hockley, TX 77447

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## PUBLICATIONS

### MARKETING TRENDZ

CAN: 4416 Dawson St Burnaby, BC V5C 4B9  
USA: PMB 4416 250 H St. Blaine, WA 98230  
Contact: Myriam Beaugé, Editor in Chief  
Ph: 1-800-665-2115 Fx: 604-294-9421  
International: 001-604-294-6671  
E: myriamb@marketingtrendz.net  
W: www.marketingtrendz.net

*Every edition of Marketing Trendz Magazine, has the latest mall and retail trends, consumer research, advertising strategies and insight from industry professionals. Marketing Trendz helps you make the most of your promotional budget.*

### Shopping Center Weekly

CAN: 4416 Dawson St, Burnaby, B.C. V5C 4B9  
USA: PMB 4416, 250 H St, Blaine, WA 98230  
Contact: Nissa Campbell, Online Editor  
Ph: 1-800-665-2115 Fx: 604-294-9421  
International: 001-604-294-6671  
E: nissa@tacticsmagazine.com  
W: www.shoppingcenterweekly.com

*Shopping Center Weekly is an e-newsletter brought to you by Tactics Magazine. Shopping Center Weekly delivers fresh marketing ideas straight to your inbox for free every Thursday. For more information, check out our blog at ShoppingCenterWeekly.com.*

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